

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915194-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXII	Kathi Thornton	Eagle-Los Ange	National

Advertiser	Product	Estimate Number
Republican Governors Ass	REP GOV ASSOCIATION	142

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	915194	07876890

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/24/12	09/28/12	NBC Today Show II	10A-12N	----F--	:30	4	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	4	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15 WXII	F	09/28/12	10:30 AM	NBC Today Show II	10A-12N	:30	DMRGANC1207H	\$100.00	NM
3 WXII	F	09/28/12	10:57 AM	NBC Today Show II	10A-12N	:30	DMRGANC1207H	\$100.00	NM
8 WXII	F	09/28/12	11:28 AM	NBC Today Show II	10A-12N	:30	DMRGANC1207H	\$100.00	NM
18 WXII	F	09/28/12	11:59 AM	NBC Today Show II	10A-12N	:30	DMRGANC1207H	\$100.00	NM
2	09/24/12	09/28/12	M-F WXII 12 News @ No	12-1pm	----F--	:30	2	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7 WXII	F	09/28/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1207H	\$250.00	NM
6 WXII	F	09/28/12	12:58 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1207H	\$250.00	NM
3	09/24/12	09/28/12	ANDERSON COOPER	2-3P	MTWTF--	:30	5	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXII	M	09/24/12		ANDERSON COOPER	2-3P	:00		\$100.00	NM
	See MG 3.6,3.7,3.8,3.9,3.10								
	*** offer prog ***								
9 WXII	M	09/24/12		STEVE HARVEY DAY	2-3P	:00		\$100.00	NM
	Credited								
1 WXII	Tu	09/25/12		ANDERSON COOPER	2-3P	:00		\$100.00	NM
	See MG 3.6,3.7,3.8,3.9,3.10								
	*** offer program. ***								
6 WXII	Tu	09/25/12		STEVE HARVEY DAY	2-3P	:00		\$100.00	NM
	Credited								
2 WXII	W	09/26/12		ANDERSON COOPER	2-3P	:00		\$100.00	NM
	See MG 3.6,3.7,3.8,3.9,3.10								
	*** offer prog ***								
8 WXII	W	09/26/12		STEVE HARVEY DAY	2-3P	:00		\$100.00	NM
	Credited								

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Lehigh Valley, PA 18002-6888

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6	09/24/12	09/29/12	M-Su WXII 12 News @ 11-11-1135pm Class of Time - Immediately Pre-emptible without notice		----FS-	:30	2	\$800.00	NM																																																																																																																									
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7	09/24/12	09/28/12	NBC Tonight Show Class of Time - Immediately Pre-emptible without notice	1135pm-1237am	----F--	:30	1	\$225.00	NM																																																																																																																									
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

**Send Payment To:**

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice # 915194-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Republican Governors Ass	Product REP GOV ASSOCIATION		Estimate Number 142

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
10	09/24/12	09/28/12	M-F WXII 12 News @ 5 a 5-6am Class of Time - Immediately Pre-emptible without notice		----F--	:30	1	\$300.00	NM		
	09/24/12	09/30/12			----F--		1	\$300.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	F	09/28/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	DMRGANC1207H	\$300.00	NM
11	09/24/12	09/28/12	NBC Today Show Class of Time - Immediately Pre-emptible without notice	7-9am	----F--	:30	1	\$900.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	----F--	1	\$900.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WXII	F	09/28/12	8:46 AM	NBC Today Show	7-9am	:30	DMRGANC1207H	\$900.00	NM
12	09/24/12	09/28/12	Live with Regis & Kelly Class of Time - Immediately Pre-emptible without notice	9-10AM	----F--	:30	1	\$250.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	----F--	1	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WXII	F	09/28/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1207H	\$250.00	NM
13	09/24/12	09/28/12	M-Sun Nightly News Class of Time - Immediately Pre-emptible without notice	630p-7p	----F--	:30	1	\$1,200.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	----F--	1	\$1,200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WXII	F	09/28/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00	NM
14	09/24/12	09/28/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	----F--	:30	1	\$800.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	----F--	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WXII	F	09/28/12	7:29 PM	Inside Edition	7-730pm	:30	DMRGANC1207H	\$800.00	NM
15	09/24/12	09/24/12	NBC Today Show II	10A-12N	M-----	:15/:15	4	\$100.00	BK		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	M-----	4	\$100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WXII	M	09/24/12	10:29 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
					10:30 AM			:15	DMRGANC1205H	\$50.00	
	3	WXII	M	09/24/12	10:56 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
					10:57 AM			:15	DMRGANC1205H	\$50.00	
	1	WXII	M	09/24/12	11:27 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
					11:28 AM			:15	DMRGANC1205H	\$50.00	
	2	WXII	M	09/24/12	11:58 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
					12:00 PM			:15	DMRGANC1205H	\$50.00	
16	09/24/12	09/24/12	M-F WXII 12 News @ No:12-1pm		M-----	:15/:15	1	\$250.00	BK		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	M-----	1	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	M	09/24/12	12:43 PM	M-F WXII 12 News @ Noon	12-1pm	:15	DMRGANC1204H	\$125.00	BK
					12:45 PM			:15	DMRGANC1205H	\$125.00	
17	09/24/12	09/24/12	M-F 3-4P	M-F 3-4P	M-----	:15/:15	2	\$250.00	BK		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	M-----	2	\$250.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

www.wxii12.com

Invoice #	915194-1	Invoice Date	09/30/12	Invoice Month	September 2012	Invoice Period	08/27/12 - 09/30/12
Advertiser	Republican Governors Ass						Product
	REP GOV ASSOCIATION						Estimate Number
	142						

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	09/24/12	09/24/12	M-F 3-4P	M-F 3-4P	-----	:15/:15	2	\$250.00	BK
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/24/12 3:10 PM M-F 3-4P :15 DMRGANC1204H \$125.00 BK 1 WXII M 09/24/12 3:55 PM M-F 3-4P :15 DMRGANC1204H \$125.00 BK 1 WXII M 09/24/12 3:57 PM :15 DMRGANC1205H \$125.00 BK									
18	09/24/12	09/24/12	M-F WXII 12 News @ 6p	6-630pm	-----	:15/:15	1	\$1,000.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :15 DMRGANC1204H \$500.00 BK 1 WXII M 09/24/12 6:30 PM :15 DMRGANC1205H \$500.00 BK									
19	09/24/12	09/24/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	M-----	:15/:15	1	\$800.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :15 DMRGANC1204H \$400.00 BK 1 WXII M 09/24/12 11:34 PM :15 DMRGANC1205H \$400.00 BK									
20	09/24/12	09/24/12	NBC Tonight Show	1135pm-1237am	M-----	:15/:15	1	\$225.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 12:08 AM NBC Tonight Show 1135pm-1237am :15 DMRGANC1204H \$113.00 BK 1 WXII M 09/24/12 12:10 AM :15 DMRGANC1205H \$112.00 BK									
21	09/24/12	09/24/12	M-F WXII 12 News @ 5a-6am	5a-6am	M-----	:15/:15	1	\$300.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 5:27 AM M-F WXII 12 News @ 5 am 5-6am :15 DMRGANC1204H \$150.00 BK 1 WXII M 09/24/12 5:29 AM :15 DMRGANC1205H \$150.00 BK									
22	09/24/12	09/24/12	NBC Today Show	7-9am	M-----	:15/:15	1	\$900.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 8:35 AM NBC Today Show 7-9am :15 DMRGANC1204H \$450.00 BK 1 WXII M 09/24/12 8:37 AM :15 DMRGANC1205H \$450.00 BK									
23	09/24/12	09/24/12	Live with Regis & Kelly	9-10AM	M-----	:15/:15	1	\$250.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 9:29 AM Live with Regis & Kelly 9-10AM :15 DMRGANC1204H \$125.00 BK 1 WXII M 09/24/12 9:30 AM :15 DMRGANC1205H \$125.00 BK									
24	09/24/12	09/24/12	M-Sun Nightly News	630p-7p	M-----	:15/:15	1	\$1,200.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 9:30 AM :15 DMRGANC1205H \$125.00 BK									

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915194-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	142	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
24	09/24/12	09/24/12	M-Sun Nightly News	630p-7p	M-----	:15/:15	1	\$1,200.00	BK																																																																																																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>09/24/12</td><td>6:59 PM</td><td>M-Sun Nightly News</td><td>630p-7p</td><td>:15</td><td>DMRGANC1204H</td><td>\$600.00</td><td>BK</td></tr><tr><td></td><td></td><td></td><td></td><td>7:01 PM</td><td></td><td></td><td>:15</td><td>DMRGANC1205H</td><td>\$600.00</td><td></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	09/24/12	6:59 PM	M-Sun Nightly News	630p-7p	:15	DMRGANC1204H	\$600.00	BK					7:01 PM			:15	DMRGANC1205H	\$600.00																																																																															
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26	09/25/12	09/25/12	NBC Today Show II	10A-12N	-T-----	:15/:15	4	\$100.00	BK																																																																																																															
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				12:24 PM			:15	DMRGANC1205H	\$125.00																																																																																																															
28	09/25/12	09/25/12	M-F 3-4P	M-F 3-4P	-T-----	:15/:15	2	\$250.00	BK																																																																																																															
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice # 915194-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Republican Governors Ass	Product REP GOV ASSOCIATION	Estimate Number 142	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/25/12	09/25/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	-T-----	:15/:15	1	\$800.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:15	DMRGANC1204H	\$113.00	BK
			11:58 PM			:15	DMRGANC1205H	\$112.00	
32	09/24/12	09/25/12	M-F WXII 12 News @ 5 a-5-6am	5-6am	-T-----	:15/:15	1	\$300.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	4:58 AM	M-F WXII 12 News @ 5 am	5-6am	:15	DMRGANC1204H	\$150.00	BK
			5:00 AM			:15	DMRGANC1205H	\$150.00	
33	09/25/12	09/25/12	NBC Today Show	7-9am	-T-----	:15/:15	1	\$900.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	7:56 AM	NBC Today Show	7-9am	:15	DMRGANC1204H	\$450.00	BK
			7:57 AM			:15	DMRGANC1205H	\$450.00	
34	09/25/12	09/25/12	Live with Regis & Kelly	9-10AM	-T-----	:15/:15	1	\$250.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	9:19 AM	Live with Regis & Kelly	9-10AM	:15	DMRGANC1204H	\$125.00	BK
			9:19 AM			:15	DMRGANC1205H	\$125.00	
35	09/25/12	09/25/12	M-Sun Nightly News	630p-7p	-T-----	:15/:15	1	\$1,200.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	6:59 PM	M-Sun Nightly News	630p-7p	:15	DMRGANC1204H	\$600.00	BK
			7:01 PM			:15	DMRGANC1205H	\$600.00	
36	09/25/12	09/25/12	Inside Edition	7-730pm	-T-----	:15/:15	1	\$800.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/25/12	7:28 PM	Inside Edition	7-730pm	:15	DMRGANC1204H	\$400.00	BK
			7:29 PM			:15	DMRGANC1205H	\$400.00	
37	09/26/12	09/26/12	NBC Today Show II	10A-12N	--W----	:15/:15	3	\$100.00	BK
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 3	<u>Rate</u> \$100.00				
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1 WXII	W	09/26/12	10:29 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
			10:30 AM			:15	DMRGANC1205H	\$50.00	
3 WXII	W	09/26/12	10:56 AM	NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK
			10:57 AM			:15	DMRGANC1205H	\$50.00	

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915194-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	142	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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41	09/26/12	09/26/12	M-Su WXII 12 News @ 11	11-1135pm	--W----	:15/:15	1	\$800.00	BK																																																																			
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42	09/26/12	09/26/12	NBC Tonight Show	1135pm-1237am	--W----	:15/:15	1	\$225.00	BK																																																																			
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43	09/26/12	09/26/12	Live with Regis & Kelly	9-10AM	--W----	:15/:15	1	\$250.00	BK																																																																			
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915194-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	142	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
44	09/26/12	09/26/12	M-Sun Nightly News	630p-7p	--W----	:15/:15	1	\$1,200.00	BK																																																																																									
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48	09/27/12	09/27/12	M-F 3-4P	M-F 3-4P	---T---	:15/:15	1	\$250.00	BK																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Th</td><td>09/27/12</td><td>3:30 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:15</td><td>DMRGANC1204H</td><td>\$125.00</td><td>BK</td></tr><tr><td></td><td></td><td></td><td></td><td>3:32 PM</td><td></td><td></td><td>:15</td><td>DMRGANC1205H</td><td>\$125.00</td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---T---	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Th	09/27/12	3:30 PM	M-F 3-4P	M-F 3-4P	:15	DMRGANC1204H	\$125.00	BK					3:32 PM			:15	DMRGANC1205H	\$125.00																																													
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				3:32 PM			:15	DMRGANC1205H	\$125.00																																																																																									
49	09/27/12	09/27/12	M-F WXII 12 News @ 6 p	6-630pm	---T---	:15/:15	1	\$1,000.00	BK																																																																																									
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50	09/27/12	09/27/12	M-Su WXII 12 News @ 11	11-1135pm	---T---	:15/:15	2	\$800.00	BK																																																																																									
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915194-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	142	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/27/12	09/27/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	---T---	:15/:15	2	\$800.00	BK
51	09/27/12	09/27/12	NBC Tonight Show	1135pm-1237am	---T---	:15/:15	1	\$225.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:15	DMRGANC1204H	\$113.00 BK
				12:33 AM			:15	DMRGANC1205H	\$112.00
52	09/27/12	09/27/12	Live with Regis & Kelly	9-10AM	---T---	:15/:15	1	\$250.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	9:31 AM	Live with Regis & Kelly	9-10AM	:15	DMRGANC1204H	\$125.00 BK
				9:33 AM			:15	DMRGANC1205H	\$125.00
53	09/27/12	09/27/12	M-Sun Nightly News	630p-7p	---T---	:15/:15	1	\$1,200.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	6:59 PM	M-Sun Nightly News	630p-7p	:15	DMRGANC1204H	\$600.00 BK
				7:01 PM			:15	DMRGANC1205H	\$600.00
54	09/27/12	09/27/12	Inside Edition	7-730pm	---T---	:15/:15	1	\$800.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	7:13 PM	Inside Edition	7-730pm	:15	DMRGANC1204H	\$400.00 BK
				7:14 PM			:15	DMRGANC1205H	\$400.00
Total Spots							74		

Payment Terms 30 Days

<u>Gross Total</u>	\$32,975.00
<u>Agency Commission</u>	\$4,946.25
<u>Net Amount Due</u>	\$28,028.75